

10th June 2025

STOCKPORT MDC

Communications update

Regional, national & industry communications

10th June 2025

Recap on objectives

- Raise the profile of the MDC amongst national, regional and property industry audiences, to instil confidence in the plans for Town Centre West (and Town Centre East as it develops) and attract investors and partners.
- Change perceptions of Stockport as a place, through positive positioning of the regeneration plans (to-date and ongoing) and MDC.
- Demonstrate the continued positive progress made in the regeneration, underline the expertise involved, and communicate future plans and ambitions.
- Demonstrate the MDC as a delivery vehicle driving longstanding value for local people by unlocking regeneration opportunities.



PR activity, March 2025 – May 2025

MDC announcements

Stockport MDC announces new Managing Director

Coverdale Barclay crafted and distributed a press release announcing the appointment of the MDC's new Managing Director, incorporating key messaging and ensuring the story was contextualised within the broader landscape of the MDC's ambitions.

The piece was covered across local and national trade press and gained an audience of 450,000 viewers.

Chilvers appointed to lead Stockport MDC

7 March 2025 09:00 • Dan Whelan • Comments (1)



Network Space's Catherine Chilvers has been appointed as the managing director of the town's mayoral development corporation as the zone under its remit looks set to more than double in size.

Chilvers has spent the last nine years at industrial developer Network Space Developments. She joined the company in 2016 as a senior development manager and was promoted to development director in 2020.

Her move to Stockport sees her return to the public sector; she has previously worked at Homes England, Leeds City Council, and the North West Regional Development Agency.

Chilvers is also no stranger to Stockport, having worked with the MDC on plans for Cheadle Eco Park during her time at NSD.

Chilvers is charged with leading the MDC into its next phase. To date the vehicle has facilitated several large projects in the west of the town centre, including Stockport Interchange, which is complete, and Stockport 8, which is in for planning.



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PEOPLE CORPORATE NORTH WEST UK & IRELAND

Network Space director to head up Stockport MDC

10 Mar 2025 | 07:53 | London | by Janaire Einstein Francisco

Catherine Chilvers joins the town's mayoral development corporation as it looks to more than double in size

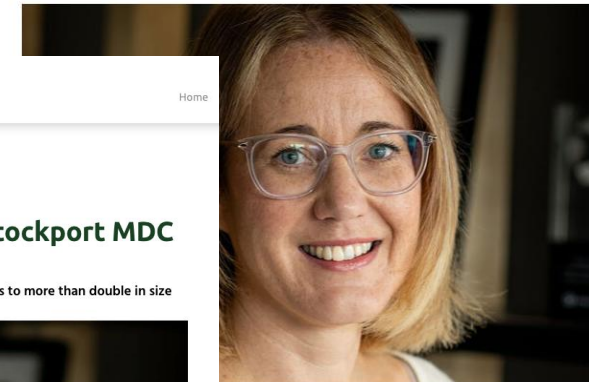


Former Homes England executive appointed to drive Greater Manchester town's regeneration

NEWS 12.03.25 12:30 PM BY JAMES WILMORE

A former Homes England executive has been named the new boss of Stockport's mayoral development corporation (MDC) to oversee the town's ongoing regeneration.

in X f 3-minute read



Third party announcements

Expansion of the MDC & SRF for Town Centre East

Announcing the launch of the consultation on the SRF for Town Centre East and the expansion of the MDC boundary.



The masterplan features opportunities for high density residential throughout. Credit: via Stockport Council

NORTH WEST
Place

Views sought on 4,000-home Stockport masterplan as first images released



Stockport sets out vision for next phase of regeneration

May 16, 2025



UKREiif

The MDC hosted a roundtable at UKREiif entitled:

MDCs: Are they the future? Lessons from the first six years of Stockport MDC

The event will bring together partners who have been involved in the work of the MDC since 2019 with wider industry leaders.

The event was intended to raise the profile of the MDC and highlight Stockport as an investment opportunity among property trade and business press. We promoted both the Town Centre West Investment Prospectus and the Town Centre East draft SRF at the event.



Upcoming PR activity

MDC event in Parliament, 4th June

The Leader of the Council and GM Mayor are jointly hosting an event in Parliament entitled:

'A blueprint for the regeneration of a proud English town' – Stockport and GM Parliamentary reception to promote the expansion of Stockport's Mayoral Development Corporation

The event is intended to raise the profile of the MDC in Westminster and secure support for the the imminent application to the Secretary of State to expand our boundary.