

Hollywood Park Draft Investment Prospectus

Covering note for Stockport Town Centre MDC Board, March 2026

Background

We've worked with the Council Parks Team and wider Place colleagues along with local residents, the emerging Friends of Hollywood Park Group and wider local stakeholders to develop the attached draft Investment Prospectus for Hollywood Park. The Prospectus is intended to support proactive work to secure investment in the park from a range of external partners. In parallel with the development of the Prospectus we have identified organisations to target for further engagement. In this note we set out these potential initial partners and the plan of engagement activity we plan to undertake to bring the Framework to life.

Putting the Prospectus into action

The wider context of MDC-led regeneration in Town Centre West has already enabled us to secure investment in the park via Greater Manchester CRSTS funding for improvements to the active travel infrastructure in and around the park. This work is currently subject to final local approval and will then go forward for detailed design work with an intention to commence delivery in 2027.

Beyond this we have begun to engage with key external partners regarding potential future investment in the Park. This includes:

- **Heritage:** We were approached to contribute to Historic England's national Investment Prospectus and submitted entries relating to Hollywood Park and Park View (the Council owned building from which What if? operates). Discussions are ongoing with them about the potential for a bid to survey and develop design proposals for the restoration of heritage features.
- **Small scale greening and community gardening:** What if? and the emerging Friends of Hollywood Park group have already secured several small grants to support activation and improvements to the park including orchard care workshops (involving 30 local volunteers) funded through UKSPF and Resilient Cities Network funded enhancements such as new deadhead maze, seasonal signage and improved paths in the orchard area (due to be delivered in Spring 2026). The emerging Friends of Group supported by What if? are pursuing similar funds for additional activation and investment activities.
- **National Trust** have committed to undertaking a land management study of the park to inform planting, land management, drainage, habitat enhancement and heritage conservation. This will generate recommendations for future investment.
- **Outdoor play:** A local outdoor playground manufacturer is undertaking pro bono design work to identify potential future equipment investments.

Next steps

During 2026-27 we will continue to engage with the above external funders and the emerging Friends of Hollywood Park group to maximise opportunities to secure new investment into the park. We will provide regular updates to the MDC Board on progress as part of our quarterly reports .

