

13<sup>th</sup> SEPT 2024

STOCKPORT MDC

Feedback from the Social Value Task & Finish Group

# Stockport MDC draft Social Value Framework



# Background

# Objectives

MDC Social Value Task and Finish group established in late 2023 to:

- Review Social Value activity to date across the MDC and wider Town Centre Regeneration schemes
- Draw on examples and learning from Stockport and beyond to strengthen our approach
- Inform the design of a social value framework for the MDC which sets out priorities for investment and mechanisms for delivery
- Report findings and recommendations to the Board

# The opportunity & challenge

The scale and longevity of investment in the MDC creates enormous opportunity to deliver transformational social, economic and environmental benefits. The challenge is:

- To knit together disparate partners, projects and time horizons so that activities amplify one another to create transformational, long term impacts
- To put social value at the heart of what we do and how we do it
- This means:



Creating a  
clear MDC  
approach

Compelling  
communication

Measuring  
impact

# Our strategic outcomes:

- Housing a growing community
- People at the heart of delivery
- Communications, external relations and engagement
- Enhancing connectivity
- Employment and economic growth
- Innovation and future proofing





## Types of spending:

- Construction projects
- Consultancy
- Development management & investment





# Developing the Framework

13th Sept 2024



## Framework outline:

- Our strategic objectives and priority social value outcomes
- Our values and who we want to do business with
- Our approach to measurement
- Our approach to implementation





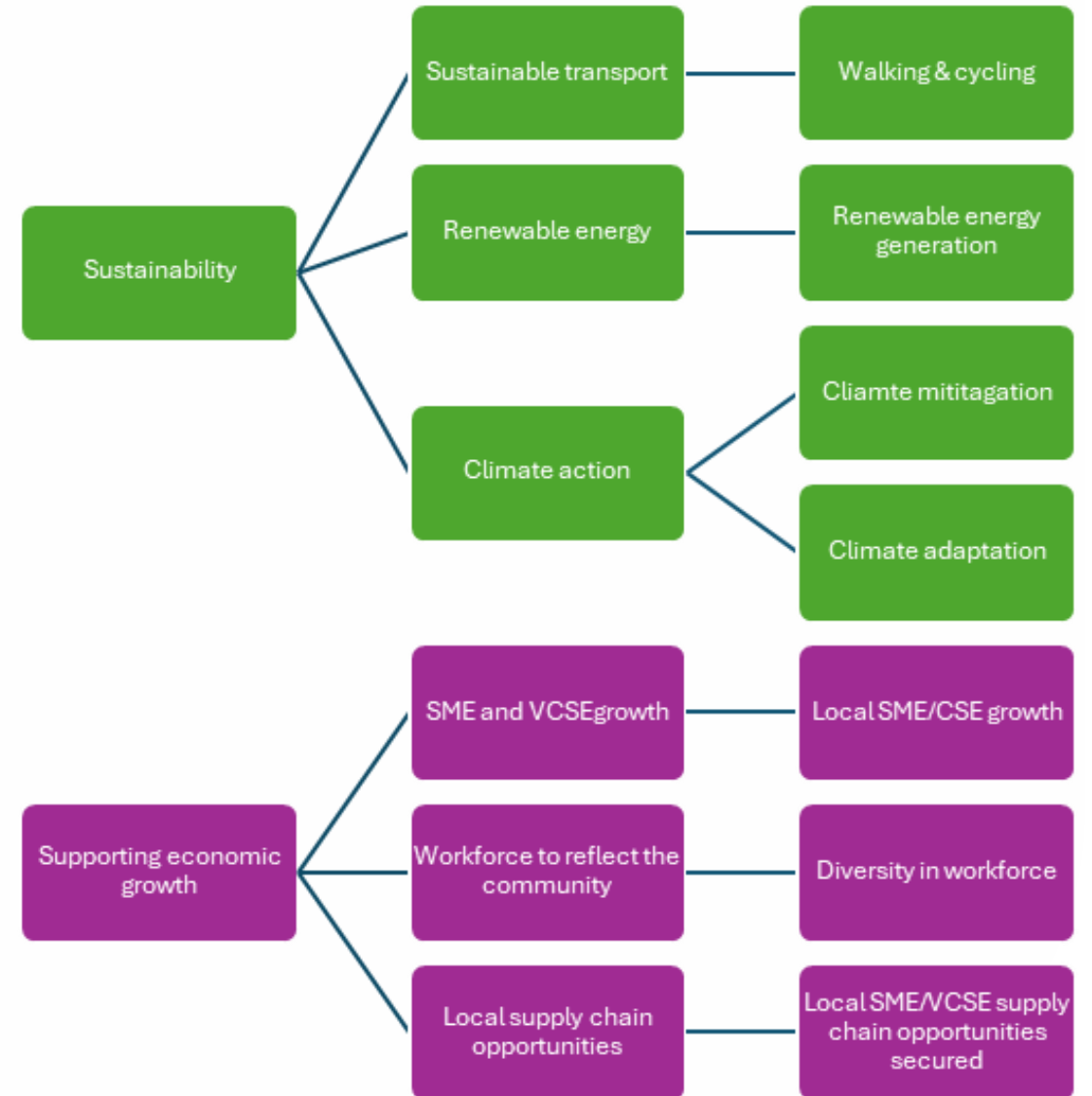
# Proposed social value priority themes

Drawn from the national Themes, Outcomes and Measures (TOMs) tool





# ...plus outcomes





# What activity is in scope?

The Task and Finish group felt it was important that we distinguish compliance with regulatory requirements from additionality secured through social value.

- To count towards social value, activity must go above and beyond:
  - Planning requirements on environmental performance
  - Planning requirements on design of public realm

# Our values

There are many certification schemes that exist to provide assurance about the business practices of suppliers. The Task and Finish Group felt that the MDC should promote the following as minimum standards for all partners to meet:

- Considerate Contractor status
- Payment of Real Living Wage to all UK workers over 18
- Supporter of the GM Good Employment Charter
- Have a Net Zero plan and a credible plan to achieve it





# Measurement

The Social Value Portal's TOMs framework is used by most built environment contractors. The model enables users to measure and report social value and estimate the financial impact of their activity.

- We propose that we align the MDC Social Value framework with the TOMs outcomes and measure to enable us to generate a consistent picture of impact for specific schemes and overall MDC activity

# Implementation

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# Maximising impact

The work on construction jobs and skills demonstrated the limitations of short-term, 'lumpy' social value projects.

- In response, the Construction Hub model seeks to create a long-term infrastructure which individual contractors can 'plug into'
- The Hub's core purpose is to link diverse projects to create opportunity pathways for local people to progress into good jobs in the industry
- The delivery model recognises the key role of local VCSFE anchor organisations in realising this potential and channels investment into their long term growth and sustainability

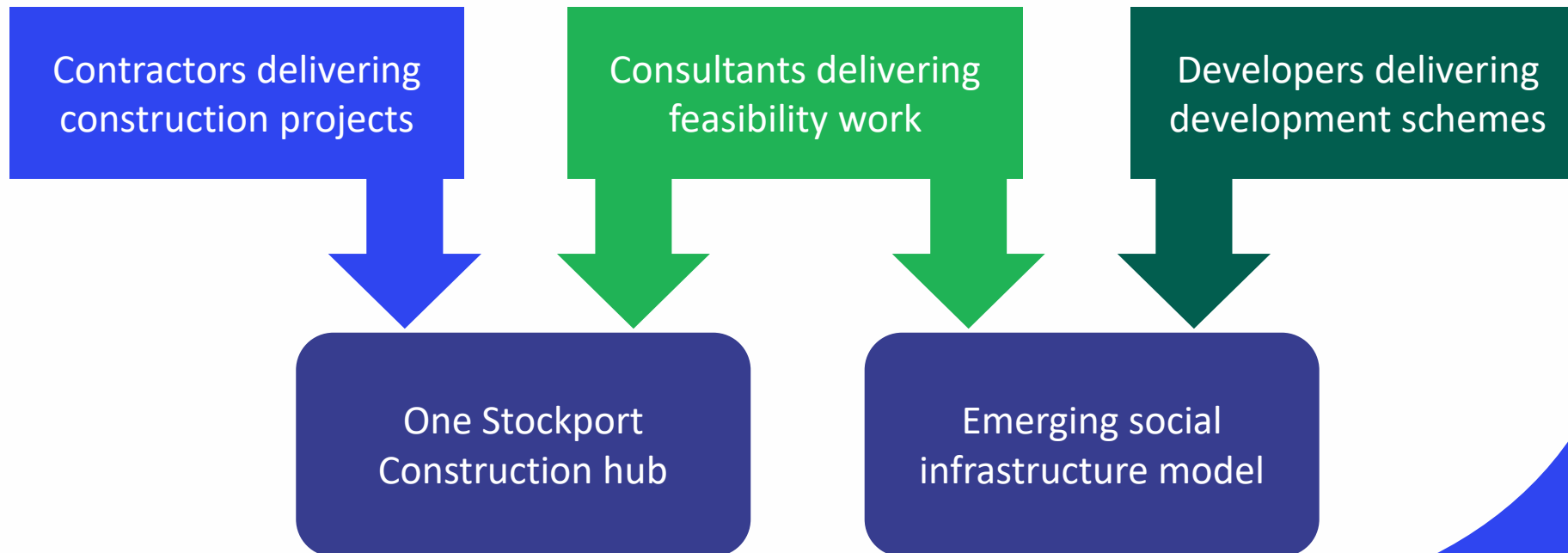


# Emerging social infrastructure approach

| Conventional approach to delivering social value                             | Emerging MDC social infrastructure approach                                                                                        |
|------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------|
| Focuses on short term impact not long-term change                            | Reflects big prize of creating cohesive, resilient communities                                                                     |
| Short term activities                                                        | Long term investment, in line with development timelines                                                                           |
| Delivery organisations may not have local links                              | Local delivery organisations, networked with key local partners                                                                    |
| Can involve in kind and financial contributions as well as volunteering time | Aligns professional expertise on building refurbishment / repurposing with financial / in kind investment in community development |
| Standalone projects                                                          | Opportunities to leverage wider investment and resources to amplify impact                                                         |

# Implementation routes

We would seek to mandate / encourage partners to deliver their commitments via our MDC sponsored implementation routes:





# What this looks like in practice...

| <i>CITB benchmark outcome</i>                                               | <i>Quantum</i>                | <i>Delivered via the following One Stockport Construction Hub priority activities</i>                                                                                                                                                                                                                                    |
|-----------------------------------------------------------------------------|-------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <i>Work placements</i>                                                      | <i>78 Stockport residents</i> | <ul style="list-style-type: none"> <li>- Pre-employment traineeship placements</li> <li>- T level placements</li> </ul>                                                                                                                                                                                                  |
| <i>Jobs created (not currently employed in construction)</i>                | <i>84 Stockport residents</i> | <ul style="list-style-type: none"> <li>- Skilled roles for participants who have completed the One Stockport Construction Hub traineeship</li> <li>- Apprenticeships</li> <li>- Supported apprenticeships</li> <li>- Entry-level jobs</li> </ul>                                                                         |
| <i>Construction Careers Information, Advice and Guidance (CCIAG) Events</i> | <i>42 activities</i>          | <ul style="list-style-type: none"> <li>- Curriculum input including commissioning briefs for student projects and teaching materials</li> <li>- CPD for educators and participation in dual professional development programmes</li> <li>- Engagement with schools to raise awareness of opportunities in the</li> </ul> |

- Stockport8 draft Employment and Skills agreement
- Also being reflected in the brief for contractors via the procurement process
- Aim to join up individual contractor activities to create pathways for individuals and unlock transformational outcomes

# What this looks like in practice

The 'What if? Café' has provided us with an opportunity to test out an innovative approach to delivering long term social value over the course of the Stockport8 development process:

[Instagram photos & videos](#)

